



Cello World Limited

(formerly known as 'Cello World Private Limited')

Admin Office : Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (East), Mumbai-400 063, (INDIA),

Tel : 022 6997 0000, e-mail : cello.sales@celloworld.com, grievance@celloworld.com

Website: www.celloworld.com **CIN:** U25209DD2018PLC009865

Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (INDIA)

Date: July 05, 2024

BSE Limited
Corporate Relations Department
P.J. Towers
Dalal Street
Fort, Mumbai 400 001
Maharashtra, India

Scrip Code: 544012

National Stock Exchange of India Limited
Listing Department

Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex
Bandra (East), Mumbai 400 051
Maharashtra, India

Symbol: CELLO

Dear Madam / Sir

Sub: Proposed Qualified Institutions Placement of equity shares of face value ₹ 5 each ("Equity Shares") (such placement, the "Issue") by Cello World Limited (the "Company") under Chapter VI of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the "SEBI ICDR Regulations") and Sections 42 and 62 of the Companies Act, 2013, as amended.

Further to our letter dated July 03, 2024 intimating you about the meeting of the Committee in respect of the Issue, we wish to inform you that the Committee at its meeting held today, i.e., July 05, 2024 has, inter alia, approved the following transactions:

- a. Approved the closure of the Issue today (i.e. July 05, 2024) pursuant to the receipt of application forms and the funds in the escrow account from the eligible qualified institutional buyers in accordance with the terms of the Issue;
- b. The allocation of 86,54,000 Equity Shares at an issue price of ₹ 852.00 per Equity Share (including a premium of ₹ 847.00 per Equity Share), which takes into account a discount of 4.92% (i.e. ₹44.09 per Equity Share) to the floor price of ₹ 896.09 per Equity Share, determined as per the formula prescribed under Regulation 176(1) of the SEBI ICDR Regulations, for the Equity Shares to be allotted to the eligible qualified institutional buyers ("QIBs") in the Issue;
- c. Approved and finalized the confirmation of allocation note to be sent to eligible qualified institutional buyers, intimating them of the allocation of Equity Shares pursuant to the Issue.
- d. Approved and adopted the placement document dated July 05, 2024, in connection with the Issue; and
- e. Approving issuance of refund intimation letter to the bidders who are entitled to receive any refund amount, if any.

The meeting of the Committee commenced at 10.30 p.m. and concluded at 11.00 p.m.

The Issue was opened on July 03, 2024 and the same was intimated to you pursuant to our letter dated July 03, 2024.

Warehouse Daman (1): Survey no. 66, Riganwada, Dhabel, Daman - 396 210. Tel.: (0260) 2242985/2241118, Fax: (0260) 2242719 **Haridwar (2):** Ground Floor, Plot No. 4, Sector No. 3, IIE, SIDCUL, Haridwar, Uttarakhand - 249 403



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We request you to kindly take this on records, and the same be treated as compliance under Regulation 30 and other applicable regulations of the Securities and Exchange Board of India (Listing Obligations Disclosure Requirements) Regulations, 2015, as amended.

Thanking you

Yours faithfully
For **Cello World Limited**

Authorised Signatory

Name: Pradeep Rathod

Designation: Chairman and Managing Director